



WINE PATHS

TRAVEL THE WORLD OF WINE & SPIRITS





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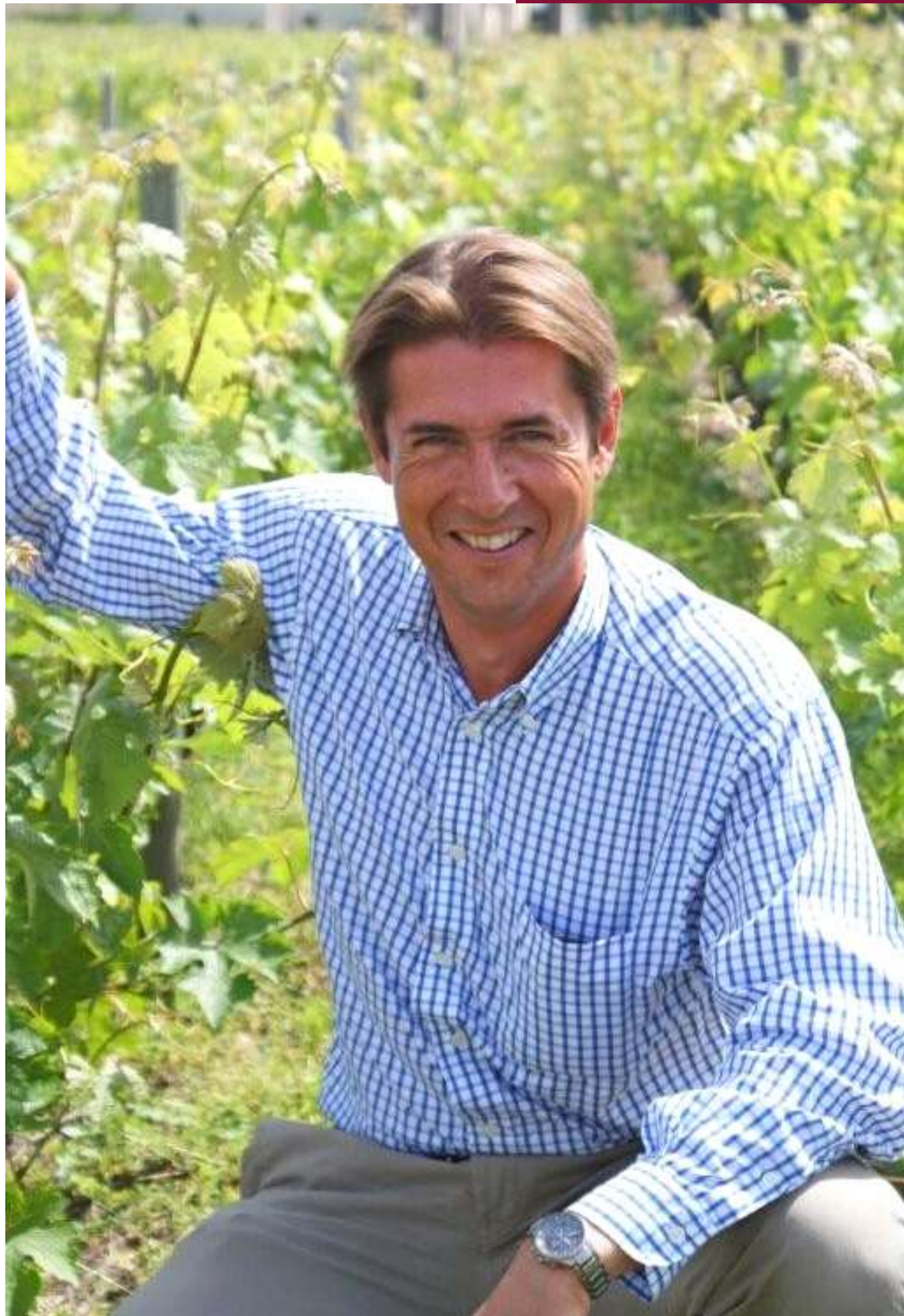
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WORD FROM OUR CEO

WITH THIRTY YEARS OF EXPERIENCE IN THE HIGH-END TRAVEL INDUSTRY, STÉPHANE TILLEMENT, ALSO PRESIDENT OF MAURIAC VOYAGES AND WINE TOUR IN FRANCE, EXPLAINS THE STRATEGIC OPTIONS THAT PREVAILED WHEN DESIGNING THE WINE PATHS PLATFORM.

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Wine Paths is the result of a two-step process.

Mauriac Voyages, which is ranked among the top 5 luxury travel agencies in France, allowed me to observe a growing demand for personalized stays in the heart of French vineyards. I am talking about tailor-made programs, which require the organizer to have a detailed knowledge of the territories in question. As the founder of WineTourinFrance, I have noticed the international scope of this demand, which is not limited to the so-called historical countries of wine and spirits.

“

Instead of creating a new tool for each country, I chose to make it a direct international brand. And, given the number of direct requests I saw, I preferred to mix a B2C approach with a B2B approach.

MEET OUR TEAM



STÉPHANE TILLEMENT

Ceo & Founder



MICHEL ROLLAND

Flying Winemaker



CHRISTOPHE POUPINEL

Board Member - Digital
Marketing Consultant



ALISON UDINO

Agency Manager



CELESTIN COUTAUD

Web-Marketing
Manager



JULIE BELLOT

VIP Travel Agent



MADELEINE MARCHAND

Expert Consultant



CORALINE MOLONGO

Assistant
Web-Marketing

WINE PATHS, EXCELLENCE IN THE SERVICE OF WINE AND SPIRITS

Designed for epicurean travelers, the Wine Paths website presents itself as the reference for luxury wine and spirits travel around the world:

It is of course about proposing wineries and distilleries, but also exceptional tables, prestigious hotels and local travel experts of their region.

To create this website, the Wine Paths team started from the fact that it is always extremely complicated, and unfortunately random, to compose a high-end and tailor-made stay when you are on the other side of the planet.

How can we be sure that a domain reflects the excellence of a vineyard?

In what conditions is the public welcomed?

How do we know if the restaurant that seems to be the best is necessarily the best?

Will the hotel really be up to the task?

Wine Paths answers these questions with its demanding selection, and leaves everyone free to organize their stay.

For those who want to compose their own stay, all the tools are available on the site to contact directly the listed establishments.

For those who prefer to entrust the organization of their stay to an expert, Wine Paths proposes them travel experts of the selected region.



TAILOR-MADE AT THE HEART OF OUR CONCEPT

On winepaths.com, our discerning wine customers can plan their next wine trip through our local travel expert of the region they'd like to visit for a bespoke, fully customizable program. These are experienced professionals in high-end custom travel, with direct access to the most coveted addresses: they plan experiences you never dreamed of, get you exclusive perks, guarantee a smooth trip and make sure everything goes smoothly. Trust an expert to make your time with us memorable and hassle-free.

Wine Paths' commitment is to select only the finest wine and spirits establishments to provide you with unique experiences and personalized attention. To us, quality means consistently delivering what our customers want, and that's how we cement long-term relationships, showing you that we're here for you.

OUR KEY FIGURES IN 2021



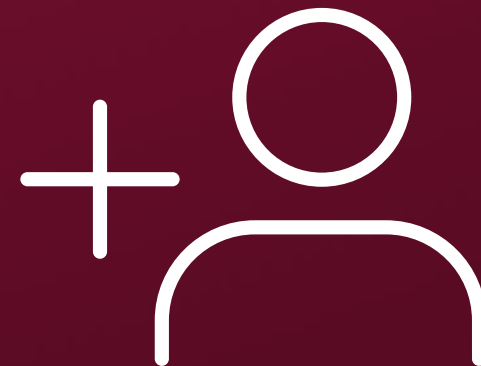
158K

WEBSITE TRAFFIC



+1K

**QUALIFIED
LEADS**



+23K

**FOLLOWERS ON
OUR SOCIAL MEDIA**



350

**WINE PATHS
MEMBERS**

CONSTANTLY EVOLVING





VIRTUAL TASTINGS

At Wine Paths, we have thought of the epicurean travelers who wish to discover the wines and spirits of the world while keeping the comfort of their home by setting up the Virtual Tasting.

This online experience of discovery is an opportunity for our customers to focus on the wines or spirits of their choice and enjoy their aromas.

Much more than a simple tasting, this experience is a moment of exchange between professionals and wine lovers on the history, the making and the bottling of their favorite drinks.

Each of our live sessions is tailored to the specifications of the winery or distillery that the client has chosen.

Much more than just a live session, it's a behind-the-scenes look at our members' wineries, an opportunity for our users to appreciate the magnificence of wineries in France and elsewhere, the comfort of their homes, and the quality of their products. France and elsewhere, from the comfort of their sofa.



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